



★
WOMEN BUILD
GREATER INDY

2025 Women Build
Team Leader Orientation

TL Orientation Agenda

Thank you!



- Greater Indy Habitat for Humanity
- Indy Women Build
- Five Phases of Women Build
- Team Leader Group Photo

-Break-

- Team Leader Panel Discussion
- Coach Breakout Session

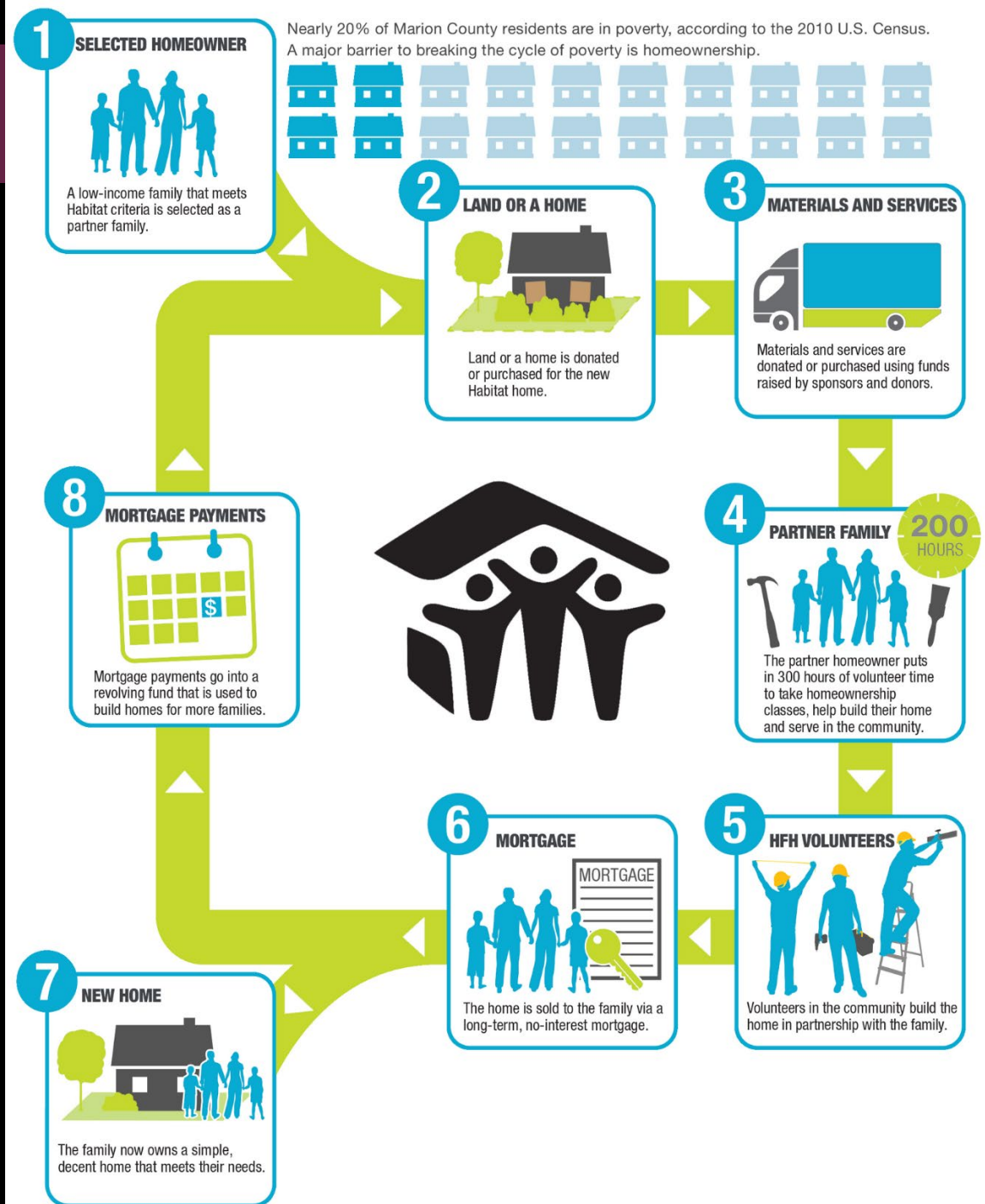


2025 Team Leader Introductions



Greater Indy Habitat for Humanity

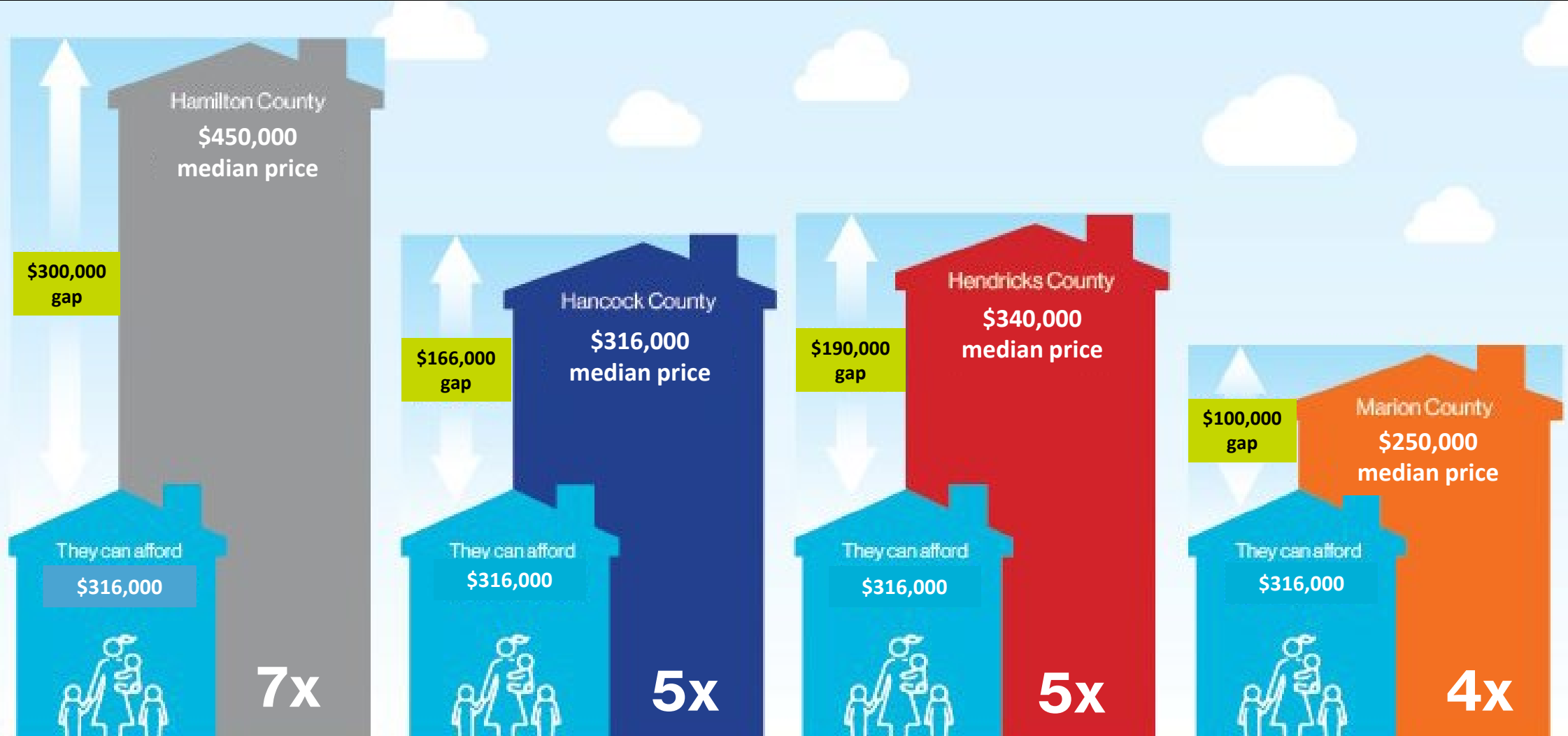
- Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope. We envision a world where everyone has a decent place to live. Since 1987 Greater Indy Habitat for Humanity has helped more than 1,850+ families globally relocate from substandard and poverty housing into decent and affordable homes. More than 1,200 of these homeowners are here in our community of greater Indianapolis.
- Habitat homeowners are selected using three criteria: need, affordability, and willingness to partner.
- Each homeowner completes homeownership courses and helps build their house and other Habitat homes.
- Land, materials, and services are donated or purchased for the home and volunteers help construct or rehab the house. The home is sold to the partner family via a long-term, no-interest mortgage.



Why is Habitat Important: Affordability Gap

Difference between the **sales price** of a home and the cost a buyer can **afford** to pay

AMI of 60% = \$61,740 can roughly afford \$150K at 30% of income on housing



Greater Indy Habitat for Humanity



Started in 1987 in Indianapolis



Served 1200+ local families with affordable housing solutions



218 homeowners have paid off their mortgage!



Serve Marion, Hendricks, Hamilton and Hancock counties



Provide new construction, repairs, and ReStore Resource

Indy Habitat Women Build

Women Empowering Women

2014-2024

16 Homes Built

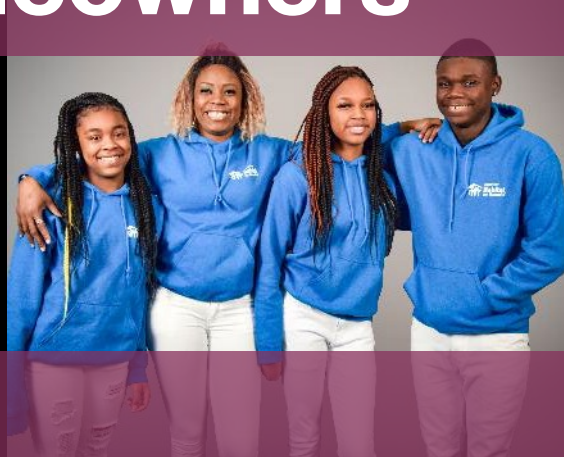
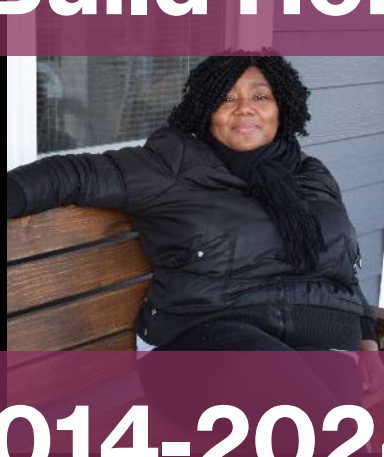
16 Families Helped

\$2 Million Raised

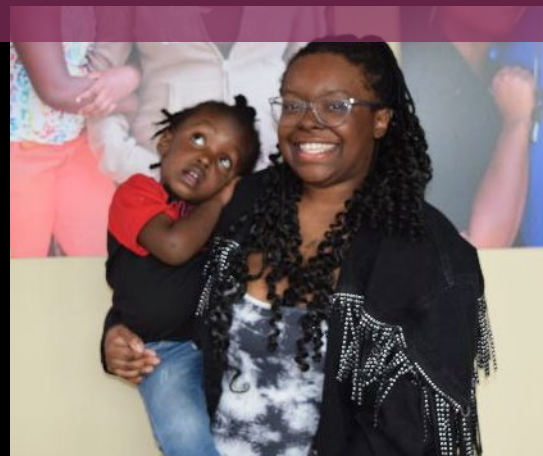




Women Build Homeowners



2014-2024



2025 Women Build Homebuyer Families



The Pharms Family
Arielle and Amora



The Young Family
Deontasja, Kaleigha, & Kalani

2025 Women Build Homebuyer Families



**The Hunter Family
Latisha, Aaliyah &
Autumn**



**The Mitchell Family
Corvetta, Donovan &
Dawn**

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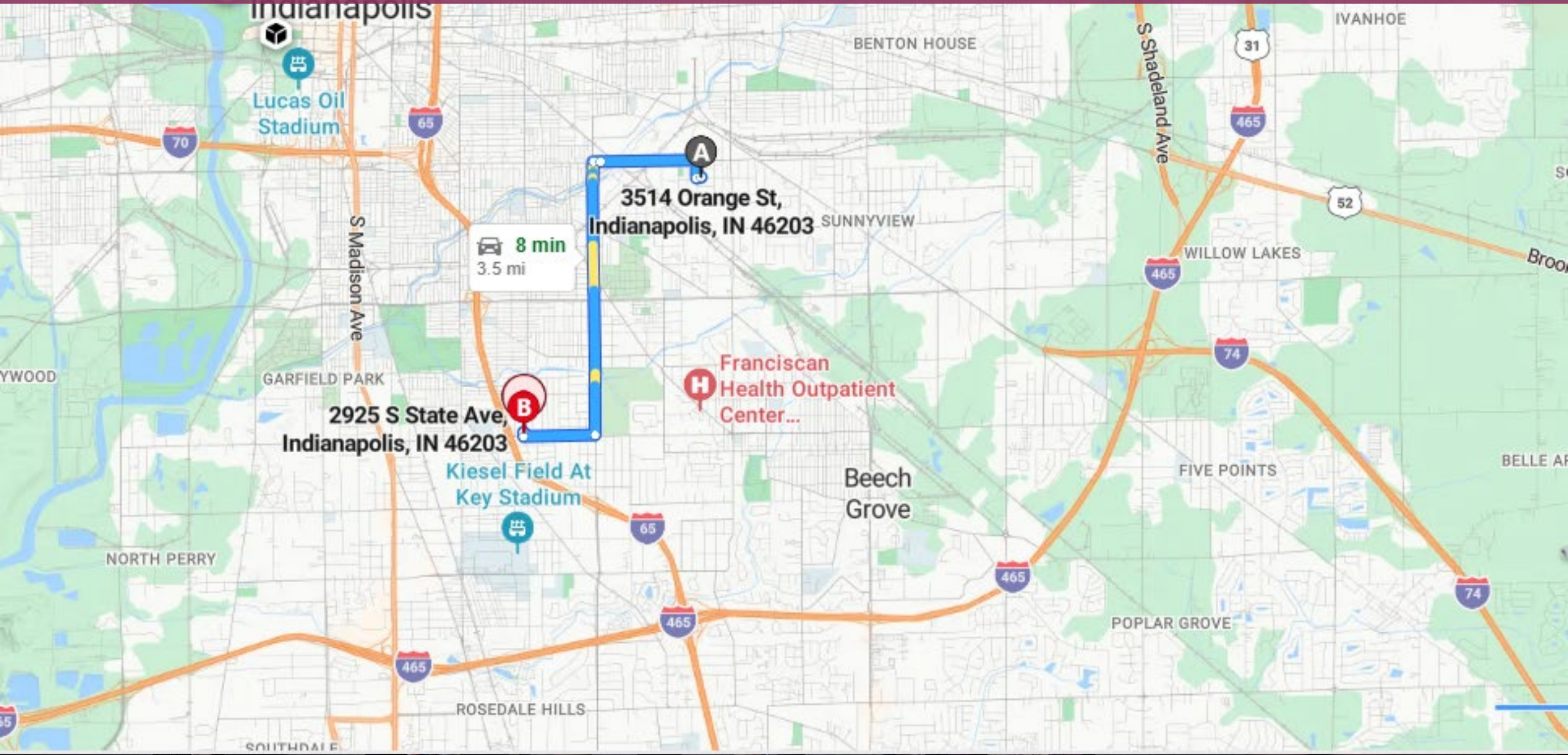


The Mitchell Family
Corvetta, Donovan & Dawn



The Young Family
Deontasja, Kaleigha, & Kalani

Build Site Addresses – State and Orange



2025 Women Build Committee



Members: Lauren McNabb, Alexa Woods, Emily Angel, Tiffany Skilling, Jenni Burton, Julie Sandler, Adrienne Reed, Mona Youngblood, Kristina Cashman, Sam Spergel, Jennifer Bischak



Five Phases of Women Build

Take out your
workbook.

**Team Leader
Recruitment/
Training**

(Nov. - Jan.)

**Builder
Recruitment**

(February)

**Fundraising
(Kick-Off Event)**

(March – May)

**Build Day
(Volunteer)**

(April-July)

**Home Dedication
Celebration**

(July-August)

Phase 1

Phase 2

Phase 3

Phase 4

Phase 5

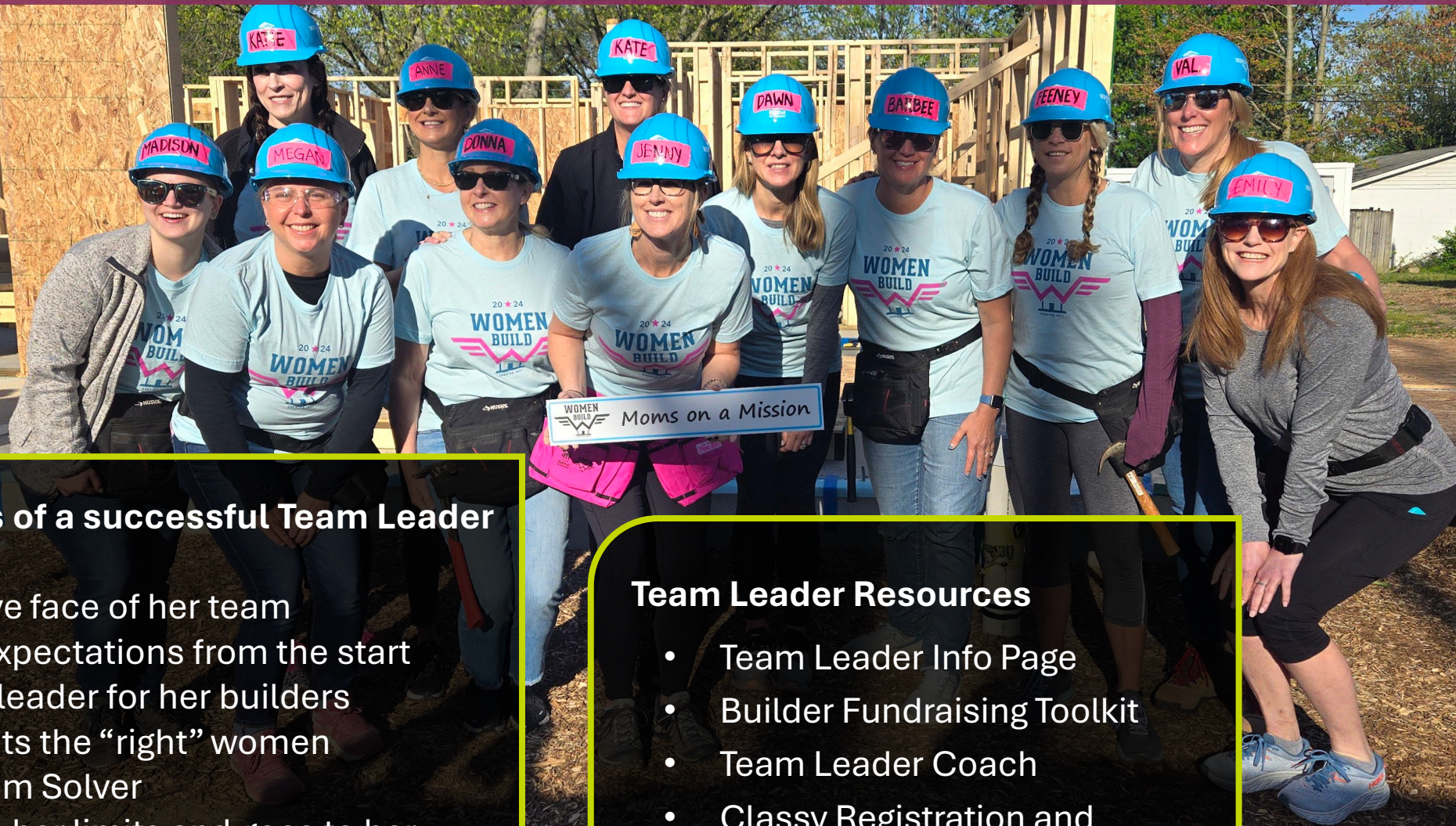
Phase One: Team Leader Recruitment and Training



Team Leader Role and Responsibilities:

- 1) Recruit Builders – 12 Builders (10-14 min./max.)
- 2) Fundraise - \$350/indv. | \$4,200/team
- 3) Connect (with your coach)
- 4) Stay in Touch (with you team)
- 5) Build Day – Build with your team!
- 6) Home Dedication – Let's Celebrate!

Phase One: Team Leader Recruitment and Training



Qualities of a successful Team Leader

- Positive face of her team
- Sets expectations from the start
- Cheerleader for her builders
- Recruits the “right” women
- Problem Solver
- Knows her limits and goes to her coach as needed

Team Leader Resources

- Team Leader Info Page
- Builder Fundraising Toolkit
- Team Leader Coach
- Classy Registration and Fundraising Website

Phase Two: Builder Recruitment

BUILDER DEADLINE:
February 23

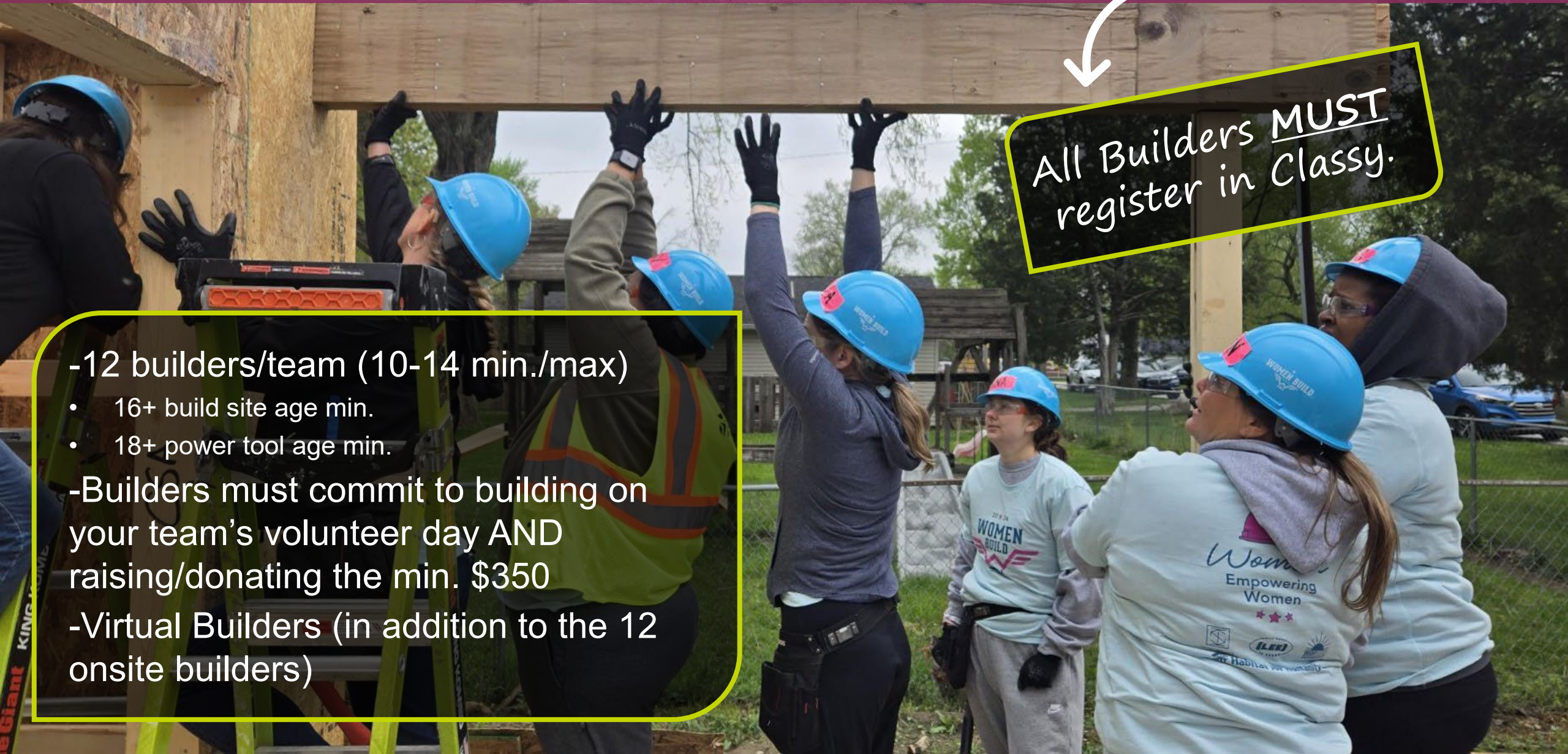
All Builders MUST
register in Classy.

-12 builders/team (10-14 min./max)

- 16+ build site age min.
- 18+ power tool age min.

-Builders must commit to building on your team's volunteer day AND raising/donating the min. \$350

-Virtual Builders (in addition to the 12 onsite builders)



Save the
Date!
2025
Women
Build Kickoff

Thursday,
March 6





3326

WOMEN BUILD
Fundraising Goal
\$500,000

HOME

2025 Women Build Fundraising Goal
\$500,000

Phase Three: Fundraising

MINIMUM FUNDRAISING DEADLINE:
April 11



\$350/indv.

\$4,200/team of 12

Min. Deadline: April 11

\$631 Avg/Builder

\$7,575.75 Avg/team of 12

\$1,000 Incentive Goal

Incentive Deadline: August 31

Fundraising Incentives: \$1,000+



First Year: WB Jacket
Second Year: WB Toolbelt
Third Year+ WB Item

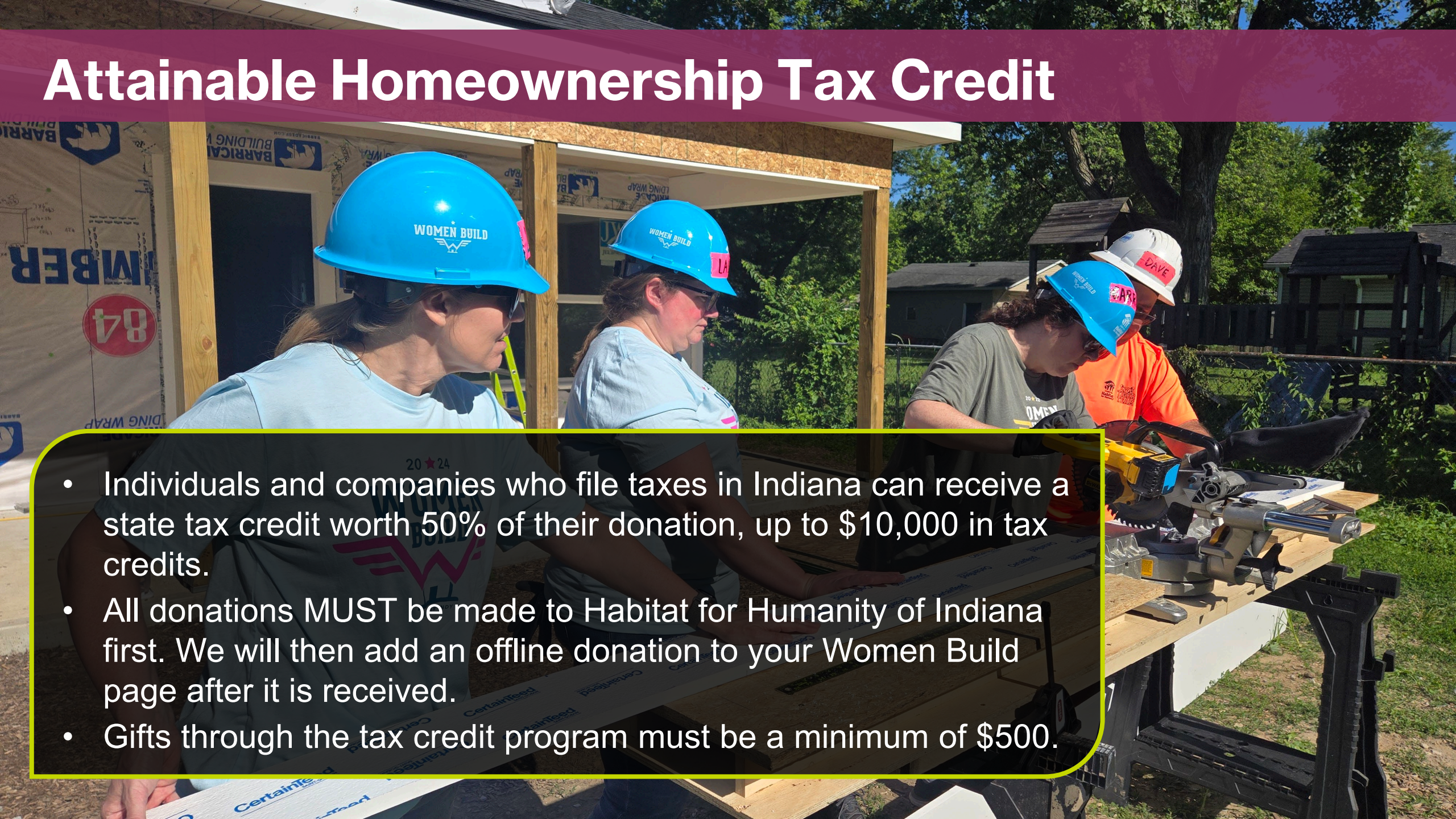
Earn a Gold House Pin for every year you raise \$1,000+



Phase Three: Fundraising

- Builder Fundraising Toolkit – Online Webpage with resources
 - Homeowner Bios
 - Graphics and sample text
- Team Events – Let your coach know if you plan to hold an event. The Women Build Committee and Habitat would love to help you out!
- Ways to donate:
 - Online directly to your individual OR team page
 - Offline: Checks/Cash/Credit accompanied by a Builder Donation Form
 - Match Donations: High Encouraged
 - State Tax Credit - Indiana

Attainable Homeownership Tax Credit

- 
- Individuals and companies who file taxes in Indiana can receive a state tax credit worth 50% of their donation, up to \$10,000 in tax credits.
 - All donations **MUST** be made to Habitat for Humanity of Indiana first. We will then add an offline donation to your Women Build page after it is received.
 - Gifts through the tax credit program must be a minimum of \$500.

Women Build Ambassador Opportunity



Women Build Ambassadors contribute funds to support the Women Build builders and their efforts to raise funds, build homes, and advocate for the mission of Habitat to bring people together.

Phase Four: Build Day

*Habitat Staff and Tiger Team
will teach and guide!*

- No Experience Necessary!
- Confirmation Emails – Important Info
 - Wear closed-toed shoes
 - Weather Policy
- Check in with staff and Tiger Team
- Share Photos with Habitat and supporters
 - photos@indyhabitat.org
 - @IndyHabitat
 - #IndyWomenBuild



Phase Five: Home Dedication Celebration

Tour the completed homes!



indyhabitat.org
317.921.2121
WOMEN BUILD
WFW
today

**Celebrate with the new homeowners,
family, friends, builders and supports!**

Team Leader Panel Discussion

Jenny Kremer
Sally Winter
Amber Dagit
Meghan Martin
Jamie Guker
Amber Ely
Yvette Crigler



Team Leader Coach Breakout Sessions

