



## Privacy Policy for Greater Indy Habitat for Humanity SMS Campaigns

**Effective Date:** 1/17/25

Greater Indy Habitat for Humanity (“we,” “us,” or “our”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect the information you provide when participating in our SMS messaging campaigns.

### Information We Collect

1. **Personal Information:** We may collect your name, phone number, and any information you voluntarily provide when you opt into our messaging campaigns.
2. **Usage Data:** We may automatically collect details of the messages exchanged, including timestamps, frequency, and delivery status.

### How We Use Your Information

1. To send you SMS messages related to our programs, events, and donation opportunities.
2. To respond to your inquiries and provide customer support.
3. To ensure compliance with legal obligations and industry regulations.

### Sharing Your Information

1. We do not sell, rent, or share your SMS opt-in data with third parties for non-service-related purposes.
2. Your information may be shared with third-party service providers solely for the purpose of operating and delivering our SMS campaigns (e.g., message routing, platform hosting).

### Your Consent

By opting into our SMS messaging campaigns, you agree to this Privacy Policy and provide your consent to receive messages as described.

### Opt-Out and Rights

1. To stop receiving SMS messages, reply **STOP** at any time. You will receive a confirmation message, and no further messages will be sent.
2. To request help, reply **HELP**, and you will receive guidance on accessing support or additional information.
3. You may contact us to update, access, or delete your information at [homeownership@indyhabitat.org](mailto:homeownership@indyhabitat.org) or 317.777.6080.

### Security

We use reasonable administrative, technical, and physical safeguards to protect your information. Regular security audits ensure compliance with applicable privacy laws.

For more information, please contact us at:

- Email: [homeownership@indyhabitat.org](mailto:homeownership@indyhabitat.org)
- Phone: 317.777.6080