



LETTER FROM CEO & BOARD CHAIR

Dear Partners,

At the start of 2014 we began our 27th year providing homeownership as a means to breaking the cycle of poverty housing in greater Indianapolis. With the help of partners like you, we hit a big milestone by the end of the year, while also continuing to work toward our vision of a world where everyone has a decent place to live.

Why We Exist: We undertake our work to demonstrate the love and teachings of Jesus, acting in all ways in accord with the belief that God's love and grace abound for all, and that we must be "hands and feet" of that love and grace in our world. We believe that, through faith, the minuscule can be multiplied to accomplish the magnificent, and that, in faith, respectful relationships can grow among all people.

500 Journeys Home: From the humble beginnings of our Greater Indy Habitat for Humanity founders and the first home they provided in 1987, we surpassed a big milestone by serving our 500th family with homeownership. We didn't waste a good opportunity to celebrate, so we took most of a day in late fall and said thanks to all of our present and past board members, donors, volunteers and sponsors. It was a fantastic way to remember that 500 homes can only happen with a full community effort.

20,000th Home: Habitat for Humanity works in 70 countries and because partnership is a hallmark of our work, Greater Indy Habitat provides annual funding to a Habitat partner internationally. Our main partner country, El Salvador celebrated providing its 20,000th home in September and we were able to take part. In total, we eclipsed \$1.1 million in funding internationally, equaling 326 homes.

It is important to mark milestones. They help remind you of where you are in the path toward accomplishing your mission. While we are thankful for the many milestones we celebrated in 2014, we are equally if not more excited to continue in partnership with you as we continue to diligently strive to unite the community with people in need to provide the life-changing opportunity to purchase and own simple, quality, affordable homes.



Jim Morris
President & CEO

A handwritten signature in black ink that reads "Jim Morris". The signature is written in a cursive, flowing style.



Bernard Trusty
Board Chair

A handwritten signature in black ink that reads "BERNARD TRUSTY". The signature is written in a bold, blocky, uppercase style.

BY THE NUMBERS, 2014

Total volunteers:

9,000

New homeowners:

29

*Donors thanked for
500 Journeys Home event:*

765

*Classes taught for
homeowners-in-training:*

44

*Total hours of sweat equity by
our homeowners-in-training:*

12,300

Individual donors:

2,330

Number of mortgage service calls:

2,805

Financial supporters:

2,575

Transactions in the two ReStores:

32,500

*Proceeds of the ReStores in 2014 helped
provide 5 Habitat houses for families in need.*

Total mortgages paid off since 1987:

64

Average monthly mortgage payment:

\$400

2014 BOARD OF DIRECTORS

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Chair Emeritus
Maura Kautsky,
Vice Chair

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Treasurer
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Gregg Albacete
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Rich Menke
Zaida Monell

Rex Phillips
Mark Salma
Dave Sternberg



Past and present board members, founders and families celebrated the milestone of 500 Journeys Home.

500 JOURNEYS HOME

In November, the Indy Habitat office shut down for a morning to celebrate 500 build projects, 500 partner families, and the people and community that made 500 dreams of homeownership come true. Past and current board members and partner families gathered at the new Meridian Street office and the Habitat staff prepared a pancake breakfast.



Those that gathered heard more about how Greater Indy Habitat will continue to meet the needs of our neighbors going forward. President & CEO Jim Morris shared our new strategic plan, highlighting goals and aspirations through 2018. **To read more about the strategic plan, visit indyhabitat.org/strategic-plan.**

The rest of the day was spent calling and writing letters to donors, volunteers, advocates, and friends of the Habitat mission. It has taken countless willing hands and partners to make the dream of 500 families possible. We were able to reach more than 750 people that morning in an attempt to say a simple – but deeply sincere – “thank you.” Today 500 local families are living changed lives. For the part you have played in this milestone and miracle, thank YOU!



Watch a video of our 500 Journeys Home thank you day at:
indyhabitat.org/500-journeys-home

WOMEN BUILD: NEIGHBOR HELPING NEIGHBOR RAISES FUNDS FOR MISSION

Women funded. Women built. Women powered. In 2014, our affiliate reintroduced the Women Build program to Indianapolis in our first home built and funded by local women. Supported by 20 team leaders, about 300 women volunteers completed peer-to-peer fundraising campaigns to create awareness for the inaugural project and raise \$95,000 to support the Greater Indy Habitat mission. These women then raised the walls for Breyona Brown's first home.



Three-hundred local women raised the funds and walls for Breyona's Habitat home.

“I have always been drawn to the mission of Habitat for Humanity, not only locally, but what they do globally. Partner their mission with this particular build format – all Women – and I couldn't help but get excited,” said Andrea Brummett, 2014 Women Build Co-Chair. “As a woman who owns a locally-based business, I see how I and other women are constantly seeking out opportunities like this... The Indianapolis market will benefit tremendously from the Women Build.”

“It was incredible to see women come from all walks of life to work together on this project. We each were fund-raisers, builders, innovators, and support for each other,” said Heather Hall, 2014 Team Leader. “I am really looking forward to the effect that a collaboration of this size has on the participants. **The women walk away from this feeling so empowered by what they have built, the funds that they have raised, and the difference they have made in a family's life.**”

Read more about the Women Build program at indyhabitat.org/women-build.



“They changed me and Robert's life. My journey is a journey I will never forget. Habitat is the beginning, and I thank them for giving me this opportunity to make my dream come TRUE!”

Breyona Brown,
2014 Women Build
Habitat homeowner

UPLIFTING A HOUSE, A BLOCK, A NEIGHBORHOOD

Graceland Avenue felt a lot like home to many of our volunteers, sponsors, and staff in 2014, in addition to the nine homeowners who purchased and moved into their house. Nine of the 29 homes Greater Indy Habitat provided were built or rehabbed within a two-block stretch on Graceland Ave. in partnership with Near North Development Corporation. With this concentrated focus, the work of restoring these empty lots or dilapidated houses into affordable homes visibly transformed the street.



The Coleman family helped rehab their home on Graceland Ave. alongside hundreds of volunteers.

New homeowner, Sherrie Coleman, expressed her gratitude for her own path to homeownership: “This has been one long journey and great opportunity and experience. It’s teaching me along the journey that anything is possible through Christ Jesus. You guys are such a blessing to me and I promise to give back to the next family in need and help as well like I’ve been helped.”



“I have a home to create memories. I can put notches on the walls showing how each of my blessings has grown. They can now share stories with their children of a wonderful and loving home that they grew up in. We took our roots out of a temporary container and planted them in a foundation for life.”

Jessica Thompson,
2014 homeowner



Nine Habitat homes were constructed on Graceland Ave. in 2014.

GREENFIELD RESTORE SERVES HANCOCK COUNTY



An old lumber yard on Highway 40 became home to Greater Indy Habitat's second location of the ReStore in early 2014. Following our expansion into Hancock County in 2013 and years of success at the 22nd Street location, it was time to expand the footprint of the successful home improvement thrift store known as the ReStore.



Greenfield Mayor Chuck Fewell helped Jim Morris, Greater Indy Habitat president & CEO, and David Hazel, Greenfield ReStore store manager, celebrate the store's opening.

Freshly painted walls, new lighting, HVAC, landscaping, and a motivated staff opened the doors to an excited community that quickly began dropping off donations and shopping the windows, doors and building supplies for sale throughout the 10,000 square-foot store. The other three buildings that filled the ten-acre campus became useful storage for donations as well as an opportunity for long-term storage for additional affiliate needs.

A WIN-WIN-WIN:

Through a partnership with the Hancock Hope House in Greenfield, the ReStore swaps appropriate donations to better serve clients and shoppers. And all of the items avoid the landfill!

Proceeds of the ReStores in 2014 helped provide about **5 HABITAT HOUSES** for families in need.

For the first time, the two ReStores surpassed the **ONE MILLION MARK** in gross revenue.

BUILDING HOMES AND BUILDING DREAMS

Each year, Greater Indy Habitat strives to do the most good with every single dollar entrusted to us, creating an immediate and significant impact for the families and communities we partner with. This is possible through generous financial and in-kind contributions donated from a variety of sources within our community. Our 2014 Dream Builders, Allegion, Carrier Corporation, DEFENDERS, Eli Lilly and Company, OrthoIndy, and St. Luke's United Methodist Church, each made a significant commitment of \$100,000 or more to Greater Indy Habitat to cover the costs associated with homeownership education, land costs, materials and construction, mortgage servicing and volunteer engagement. Additionally, each Dream Builder provided volunteers to spend four weeks or more helping build a Habitat home. The work of Greater Indy Habitat would not be possible without the unwavering support of our Dream Builders. We thank them for their commitment to Habitat for Humanity and for building alongside our partner families.



- Funded construction of 28 new homes since 2000.
- Partnered with F.A. Wilhelm Construction Co. and Johnson Controls in the construction of two homes in West Indy neighborhood.

“Through their volunteer efforts, employees have the opportunity to partner hand-in-hand with their company in lifting up the community. The satisfaction of meeting and working alongside the families who take possession of the new Habitat homes is a moving and priceless encounter. It strengthens the connection they feel with their employer and with their community. It also strengthens their personal commitment to philanthropy.”

– Mary Jo Sashegyi, *Lilly Technology Center Community Outreach*

- Have satellite offices around the country that also engage in Habitat's mission.
- Built on their annual partnership for the 5th consecutive year.



“At DEFENDERS, we are called to grow and inspire leaders who love and serve people. Our partnership with Greater Indy Habitat for Humanity allows us to live up to what we are called to do. Our business is thoroughly protecting families, and our partnership with GIHFH allows us to protect families in our community, while giving them the tools to be leaders for their own families.”

– Hilary Moe, *Engagement Coordinator*

- Funded construction of 6 new homes since 2009.
- Provided exterior locksets, interior passage door handles and privacy door handle locks for 27 homes valued at \$20,712.



“Over the years, the Habitat relationship has given us the gift of families, laughter, and new ties with fellow employees. But there’s also something unique with Habitat. At the end of each summer, there is a tangible outcome; something we can see. By working as ‘One Allegion’ we have made a home.”

– Timothy P. Eckersley, *SVP and President of the Americas Region*



- Provided HVAC units for 27 homes valued at \$64,600.
- Funded construction of 18 new homes since 1998.

“Our employees work tirelessly in the factory and in the offices supporting one of Indiana’s most dynamic and ambitious operations. They bring that same passion to the Habitat work site and return to Carrier refreshed from the camaraderie and reinvigorated by the opportunity to make our community stronger. We get every bit as much as we give.”

– David Meyers, *Vice President of Sales*

- First-time partner that mobilized 225 volunteers and completed 1,482 hours of work.
- Supported Habitat in expanding its service to the veteran community in Greater Indy.



“The physicians, nurses and employees of OrthoIndy are passionate about caring for members of our community. Through this partnership with Greater Indy Habitat for Humanity they have been able to get out in the community and help build a home for someone in need.”

– Jane Keller, *CEO of OrthoIndy and OrthoIndy Hospital*



- Built two homes side by side in the Near North neighborhood.
- Partnered with Arbor Homes to complete construction in just three weeks.

“St. Luke’s desires to build relationships in the community where transformation occurs. When we are able to build relationships, create lasting change and be transformed in the process; then we see the hand of God at work.”

– Rev. Jamalyn Peigh Williamson, *St. Luke’s United Methodist Church*

FINANCIAL HIGHLIGHTS

STATEMENT OF ACTIVITIES

Contributed Revenue

Individuals	\$267,130
Churches	\$296,788
Corporations	\$1,249,068
Grants - Foundations	\$163,503
Grants - Government	\$462,800
In-kind	\$787,919

Earned Revenue

ReStore Income	\$1,036,439
Home Sales and Loan Discount Amortization	\$2,392,315
Other Income	(\$56,439)
Total Revenue	\$6,599,523

Program Services Expense

Construction	\$3,982,466
Homeownership	\$396,434
Volunteers	\$172,935
ReStore	\$697,540
	\$5,249,377

Support Services Expense

Resource Development	\$434,821
Management & General	\$445,858
	\$880,679

Change in Net Assets **\$469,467**

HABITAT'S REVOLVING FUND

Donations enter into the revolving fund cycle as Habitat builds and sells homes. Our partner families make mortgage payments that continue the cycle and account for about 13.9% of Habitat's annual support.

YOUR DONATION

**LAND &
MATERIALS**

**MORTGAGE
PAYMENTS
RETURN TO
HABITAT**



**VOLUNTEERS
& FAMILIES
BUILDING
HOMES**

**HABITAT
FAMILIES
PURCHASE
HOMES**

20%
RESTORE
INCOME

13.9%
HOMEOWNER
MORTGAGE
PAYMENTS

15.2%
IN-KIND

3.8%
OTHER
INCOME

3.2%
GRANTS
GOVERNMENT

5.2%
INDIVIDUALS

3.2% - GRANTS
FOUNDATIONS

5.7%
CHURCHES

24.1%
CORPORATIONS

SOURCES
of
FUNDS

3.3% VOLUNTEERS

13.3% - RESTORE

7.6%
HOMEOWNERSHIP

8.3%
RESOURCE
DEVELOPMENT

60.9%
CONSTRUCTION

6.6%
MANAGEMENT
AND GENERAL

USES
of
FUNDS

2014 SUPPORTERS

SPONSORS

\$100,000 +

OrthoIndy & Indiana Orthopedic Hospital
DEFENDERS
Allegion
Carrier Corporation, UTC

\$75,000 - \$99,999

Eli Lilly and Company
Eli Lilly and Company Foundation
Citizen's Energy Group

\$25,000 - \$49,999

Dow AgroSciences LLC
Thrivent Financial
Delta Faucet Company
PNC Foundation
The Kroger Company
Wells Fargo Bank, N.A.
Roche Diagnostics Corp.

\$10,000 - \$24,999

Indiana Wesleyan University (IWU)
Greystone Property Management Corporation
United Water
UPS
Stanley Security Solutions
Archer Daniels Midland Company
Baldwin & Lyons, Inc.
Cathedral High School
Hendricks Regional Health
Ingersoll Rand Charitable Foundation
State Farm Companies Foundation
The Jerry L. and Barbara J. Burris Foundation
CB Richard Ellis, Inc.
Dal-Tile Corporation
Herr Family Foundation
KAR Auction Services
Network Storage Inc./ Data Strategy
Opus Foundation
Royal United Mortgage
Salesforce, Inc.

\$5,000 - \$9,999

3M Indianapolis
Angie's List
Indianapolis Colts
Ivy Tech Community College
Medxcel
Navient
Nicholas H. Noyes, Jr., Memorial Foundation, Inc.
MET Foundation
Red Gold, Inc.
Central Indiana Community Foundation (CICF)
Charles Schwab Foundation
Erie Idemnity
Bright House Networks
Salin Bank
ADP
HNTB Corporation
First Internet Bank
Regal Beloit America, Inc.
Buckingham Foundation
DirectEmployers
ECOLAB Equipment Care
Indiana Corn Marketing Council
Indiana University Health
Indianapolis Airport Authority
Ingredion - Indiana
Major Tool and Machine
Marion County Farm Bureau
MetLife Foundation Volunteer Fund
Miller Pipeline
Monarch Charitable Foundation
Park Tudor Alumni Association
Park Tudor School
PNC Bank
Regions Bank
Weaver Popcorn Company, Inc.
Westfield Group

\$2,500 - \$4,999

Thorntons
POET Biorefining
Cargill Dry Corn Ingredients
AgReliant Genetics
Interactive Intelligence
Pixel Mathematics

Messer Construction Co.
Federated Campaign Stewards
Meritor
Modern Woodmen of American Chapter
Sandor Development Co.
United Healthcare
Valpak of Indianapolis / Reach Magazine

CHURCHES

\$50,000 +

St. Luke's United Methodist Church

\$25,000 - \$49,999

Northview Church
Second Presbyterian Church

\$10,000 - \$24,999

Meridian Street United Methodist Church
St. Paul's Episcopal Church
Greater Indianapolis Disciples of Christ

\$5,000 - \$9,999

Tabernacle Presbyterian Church
Castleton United Methodist Church
Calvary Evangelical Lutheran Church
Old Bethel United Methodist Church
First Congregational Church
Jewel Human Services, (Eastern Star)
North United Methodist Church

\$2,500 - \$4,999

Fishers United Methodist Church
Holy Cross Lutheran Church
Resurrection Lutheran
Spirit of Joy Lutheran Church
East 91st Street Christian Church
Servants of Christ Lutheran Church
Northminster Presbyterian Church
New Horizons Church
Trinity Episcopal Church

\$1,000 - \$2,499

Acton United Methodist Church
Union Chapel United Methodist Church
Irvington Presbyterian Church
Epworth United Methodist Church
St. Susanna Catholic Church
Speedway United Methodist Church
Calvary United Methodist Church
Avon United Methodist Church
Broad Ripple United Methodist Church
Christ the King Church
St. Mark's United Methodist Church
University United Methodist Church

\$500 - \$999

Horizons of Faith United Methodist Church
Trinity Park United Methodist Church
University Heights United Methodist Church
Bartlett Chapel United Methodist Church
Abundant Harvest United Methodist Church
Chapel Hill United Methodist Church
Fairview Presbyterian Church
Lawrence United Methodist Church
Unitarian Universalist Church
Westview Christian Church

2014 SUPPORTERS CONTINUED

INDIVIDUAL DONORS

\$5,000 +

Dr. Andreas & Mrs. Mary Jo Sashegyi
Harold E. Bond
Carla W. and John R. Zerkle
Douglas Braly
Elizabeth A. Beck
Barton and Bonnie Shroyer

\$2,500 - \$4,999

Jack Levy
Tracy Nice
L.R. "Tres" and Joan L. Scherer, III
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\$1,000 - \$2,499

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John and Alice Powers

Robert Sweet
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\$500 - \$999

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Keshia Cooper
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Robert Goosen
*Jeffrey R. Marshall
Deanne and Gregory Heidrich
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Robert W. and Kathleen L. Joy
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William L. Macias
Bud the Wonder Dog

* Reoccurring monthly donors

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Duke Realty
Fanny Howey

Herman & Kittle
Johnson Controls
Kort Builders

Messer Construction
Phil Myers Custom Homes
Wilhelm Construction

RESTORE PARTNERS OF DISTINCTION

Carriage House Cabinets
CEVA
Champion Windows

Darden (Olive Garden)
David Hilland
Hope House (Greenfield)

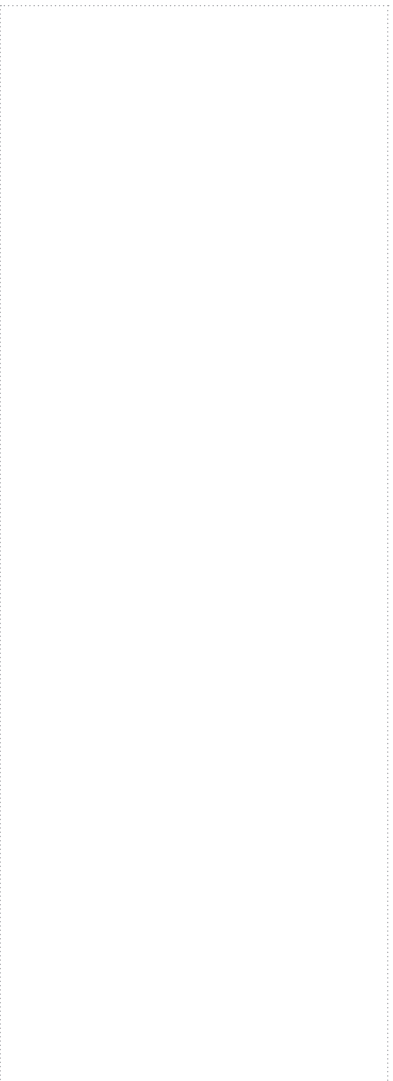
K&K Cabinets
Sparky Electric (Greenfield)

COMMUNITY DEVELOPMENT CORPORATIONS (CDC's)

Near North Development Corporation
Mapleton-Fall Creek Development Corporation
Community Alliance of the Far Eastside, Inc.
West Indy Development Corporation
Martindale Brightwood Community Development Corporation



3135 N. Meridian Street,
Indianapolis, IN 46208



*Seeking to put God's love into action, Habitat for Humanity brings
people together to build homes, communities and hope.*

www.indyhabitat.org